

# United Way's Legacy Society

Our Legacy Society members have established their planned giving intentions with United Way, taking a meaningful step to secure the future health and well-being of the Kansas City community. Planning ahead is a powerful way to ensure your philanthropic giving continues as part of you and your family's lasting legacy. Such planning enables us to prepare for the future, meet community needs, and ensure health and stability for every member of Kansas City.

## WHY JOIN OUR LEGACY SOCIETY & DOCUMENT YOUR PLANNED GIFT:



### HONORING YOU

Documenting your planned gift provides us clear direction as to your wishes, ensuring your intent is met and allows us to celebrate you now.



### RECOGNITION

Receive special updates, recognition, benefits and invitations to special events.



### INSPIRE

Sharing your name along with your plans encourages your friends and neighbors to support United Way of Greater Kansas City, the best way to respond to community needs now and into the future.



### HOW TO JOIN

Connect directly with our Planned Giving team at [philanthropy@uwgkc.org](mailto:philanthropy@uwgkc.org)

**FREEWILL** 



As a friend of United Way, FreeWill is delighted to help you create your legal will. It is 100% free to you, and most people finish in 20 minutes or less. The service also provides you the ability to create a free revocable living trust. Learn more at [freewill.com/UnitedWay](https://freewill.com/UnitedWay).

United Way of Greater Kansas City recognizes that a planned gift commitment is a non-binding provision and that circumstances of your gift planning may change. Any information about your planned gift will remain confidential, unless otherwise noted, and you can opt to receive as much or as little communication as you prefer.

# UNITED WAY OF GREATER KANSAS CITY

## PLANNED GIFT LETTER OF INTENT

I/We believe in improving lives and fighting for the health, education, and financial stability of every person in every community. I/we intend to make an impact in my/our community for generations to come by affirming that I/we have made or intend to make a lasting gift to United Way of Greater Kansas City.

Name(s): \_\_\_\_\_

Date of Birth(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Donor Signature(s): \_\_\_\_\_ Date: \_\_\_\_\_

Donor Signature(s): \_\_\_\_\_ Date: \_\_\_\_\_

**I/WE HAVE MADE OR WILL MAKE THE FOLLOWING TYPE OF GIFT TO UNITED WAY OF GREATER KANSAS CITY:**

**BEQUEST**

**TRUST**

**IRA/RETIREMENT PLAN**

**LIFE INSURANCE**

**OTHER:** \_\_\_\_\_

**RECOGNITION**

I/we authorize recognition of this gift in United Way of Greater Kansas City's publications in the following name(s): (Please Print) \_\_\_\_\_

I/we prefer to remain anonymous, while enjoying all other benefits of memberships.

**DONOR INTENT**

My/Our gift is unrestricted and should be used for our community's greatest needs as determined by United Way of Greater Kansas City.

My/Our gift is restricted to United Way of Greater Kansas City's:

Impact 100

211

Youth Opportunity, Healthy Community, Financial Security, and Community Resiliency

Other (may require Board of Trustees approval): \_\_\_\_\_

I'm/We're interested in endowing our gift to support United Way of Greater Kansas City's work in Kansas City in perpetuity. Please provide me/us with more information.

**It is helpful to United Way of Greater Kansas City to know of future expectancies and a general sense of the gifts that have been pledged through the United Way of Greater Kansas City Legacy Society. If you are able to share the amount of a current estimate or valuation you have pledged, please do so here:** \_\_\_\_\_

