

**From:** [United Way of Greater Kansas City](#)  
**Subject:** Women United Newsletter: Shop Artist-Designed Handbags at Purses for Promise  
**Date:** April 10, 2025

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# WOMEN UNITED NEWSLETTER

Presented by **BURNS MEDONNELL**



## Shop Exclusive Artist-Designed Handbags at Purses for Promise



It's more than just a purse—it's a **promise**. Purses for Promise, presented by Black & Veatch, is back and better than ever! This event has already raised more than \$300,000 since 2022, all to support early childhood education in Kansas City. Join us for an evening of style, purpose, and connection. You'll mingle with an incredible crowd, enjoy a lively wine pull, and bid on an amazing lineup of handbags—including show-stopping, artist-designed pieces from 10 local creatives.



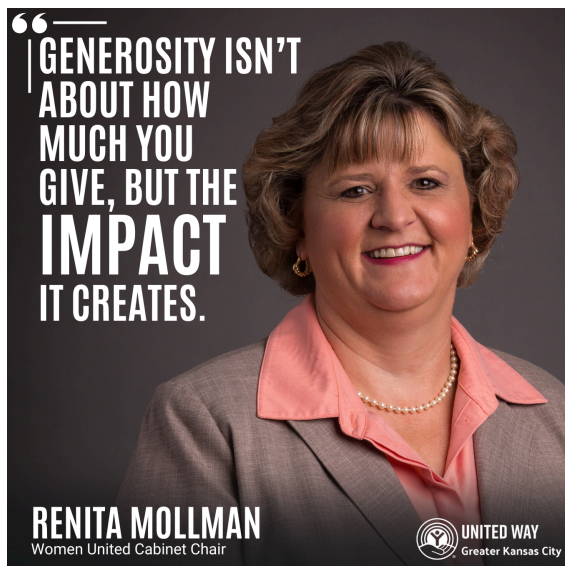
Best of all? Every purse you bid on and every dollar you give helps United Way and [Turn the Page KC](#) bring vital literacy resources to kids across our city. Together, we're building a brighter future—one page, one child, one purse at a time. Learn more about our featured purse artists [here](#) or purchase tickets to Purses for Promise [here](#).

Be sure to catch us on FOX4's Great Day KC Monday at 11am, and KCTV's My KC Live on Tuesday at 9am!

[Purchase Tickets to Purses for Promise](#)

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## Leading With Generosity: Renita Mollman of Burns & McDonnell



"Being involved in philanthropy has shown me even the smallest contributions can lead to meaningful change. Generosity isn't about how much you give, but the impact it creates. It's about showing up, taking action and inspiring others to do the same. It's why I chose to get involved with United Way," shared Renita Mollman, this year's Women United Chair. See what inspires her to keep her support of United Way going—and why she encourages others to get involved [here](#).

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## Get to Know Sarah Rowan of KC Power & Light District

Cabinet Corner is a new series to help you get to know Women United Cabinet members. If you have interest in joining the Cabinet, reach out to [amanda.swanson@uwgkc.org](mailto:amanda.swanson@uwgkc.org).



**What inspired you to join Women United?** When I learned about Women United's work in early childhood development, I knew it was exactly where I wanted to give my time. As a mom, the idea of bringing together strong women to create real, lasting change to our KC community for young children was incredibly inspiring.

**What aspects of early childhood development are you most passionate about, and how do you see Women United making a**

**difference in those areas?** I'm most passionate about early childhood literacy, access to quality childcare and parental/educator support because I've seen how it lays the foundation for a child's future success. The early years are so critical, what happens during this time can shape a child's education, confidence and overall future. I'm excited that our beneficiary for this year's Purses for Promise is Turn the Page KC, who are empowering early childhood literacy to create a lifetime of opportunity for our kids in Kansas City! In addition, our work with Refresh a Classroom is extremely inspiring. This volunteer event brings us into the classroom to help our educators get ready for the school year. Beyond that, it allows us to connect, listen and learn about how we can help make a deeper impact.

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## Meet Kids TLC



This **Autism Awareness Month**, we're proud to highlight **KidsTLC**, a 2024 Impact 100 organization dedicated to transforming the lives of children and families navigating mental and behavioral health challenges, developmental trauma, and autism. Guided by a vision for all children to live fulfilled and enriched lives, KidsTLC is helping to build a brighter, more inclusive future for all. To learn more about their mission and volunteer needs, visit [here](#).

# RECENT UPDATES RECENT UPDATES RECENT UPDATES

## 2025 WOMEN UNITED PLANNING CALENDAR



FEB 20: READING BETWEEN THE WINES



APRIL 17: PURSES FOR PROMISE



APRIL 22-26: SPRING SEASONS OF GIVING



JUNE 5: IMPACT BUS TOUR



AUGUST: REFRESH A CLASSROOM (TENTATIVE)



SEPTEMBER 11-13: COMMUNITY FEST



OCT: COFFEE TO ANNOUNCE PFP AGENCY



DEC: SEASONS OF GIVING VOLUNTEER EVENTS

<b>January</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>February</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	<b>March</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>April</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>May</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>June</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>July</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>August</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>September</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>October</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>November</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>December</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

## Upcoming Events

We're excited to celebrate community impact and service with our upcoming 2025 signature events and hope you'll join us as a guest or sponsor! To learn more about sponsorship opportunities available, reach out to [development@uwgkc.org](mailto:development@uwgkc.org), connect with your United Way representative directly, or visit [here](#).





## Purses for Promise

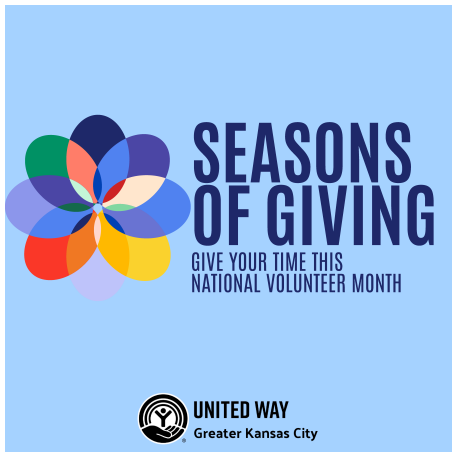
Date: Thursday, April 17

Time: 4:30 PM – 8 PM

Beneficiary: [Turn the Page KC](#)

Hosted by Women United | Presented by  
Black & Veatch | Open to All

[Learn more and purchase tickets for Purses for Promise here.](#)



## Seasons of Giving

Location: Various Locations

Date: April 22 – 26

Volunteer Event | Open to All | Free to Attend

[Sign up for Seasons of Giving here.](#)



## The Waymaker™ Awards: United Way's Annual Impact Celebration

Location: The Midland Theatre

Date: Thursday, July 10

Time: 4:30 PM – 8 PM

Presented by Hallmark | Open to All |

Sponsorships Now Available

[Learn more and save the date for The Waymaker™ Awards here.](#)

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## Recent United Way Articles

[How United Way 211 Supported Jackson County Residents in Crisis](#)

[Helping Women & Families Thrive at Sisters in Christ](#)

## [Empowering Women in Kansas City: 5 Organizations Making a Difference](#)



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