# United Way of Greater Kansas City, Inc.

**Independent Auditor's Report and Financial Statements** 

June 30, 2024

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#### **Independent Auditor's Report**

Board of Trustees United Way of Greater Kansas City, Inc. Kansas City, Missouri

#### Opinion

We have audited the financial statements of United Way of Greater Kansas City, Inc., which comprise the statement of financial position as of June 30, 2024, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of United Way of Greater Kansas City, Inc., as of June 30, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are required to be independent of United Way of Greater Kansas City, Inc., and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Greater Kansas City, Inc.'s ability to continue as a going concern within one year after the date that these financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Greater Kansas City, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Greater Kansas City, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Forvis Mazars, LLP

Kansas City, Missouri December 20, 2024

### United Way of Greater Kansas City, Inc. Statement of Financial Position June 30, 2024

ASSETS		
Cash	\$	1,935,992
Restricted cash - Quasi Endowment	Ψ	676,746
Contributions receivable, net of allowance - \$1,800,735		11,364,512
Accounts and grants receivable, net		2,281,813
Investments		2,545,179
Beneficial interest in assets held by others - Quasi		_,0 .0, 0
Endowment		9,443,402
Beneficial interest in assets held by others - Endowment		2,761,026
Beneficial interest in trusts		727,633
Property and equipment, net accumulated depreciation		
and amortization - \$204,413		2,898,570
Right-of-use assets - operating leases, net		3,294,300
Right-of-use assets - financing leases, net		36,776
Other		410,037
<del>-</del>		
Total assets	\$	38,375,986
LIABILITIES AND NET ASSETS		
Liabilities		
Payables to agencies – Community Care funds	\$	4,020,000
Designations to agencies		2,609,592
Accounts payable		2,257,331
Accrued expenses		776,098
Operating lease liabilities		4,190,521
Financing lease liabilities		40,490
Refundable advance		1,193,838
Total liabilities		15,087,870
Total habilities		13,067,670
Net Assets		
Without donor restrictions		12,586,854
With donor restrictions		10,701,262
Total net assets		23,288,116
Total liabilities and net assets	\$	38,375,986

Revenues, Gains and Other Support	Without Restrictions	Board- Designated Quasi Endowment	With Donor Restrictions	Total
Campaign Revenue				
Gross campaign revenues	\$ 16,661,770	\$ -	\$ 575,660	\$ 17,237,430
Less	Ψ . σ,σσ . , σ	•	ψ 0.0,000	Ψ,=σ.,.σσ
Donor designation	(5,634,316)	_	_	(5,634,316)
Provision for uncollectible pledges	(1,130,822)			(1,130,822)
Net campaign revenue	9,896,632	-	575,660	10,472,292
Grants and contribution income	-	_	9,094,978	9,094,978
Federal grants	-	-	3,892,877	3,892,877
Other contribution income	2,261,648	-	135,976	2,397,624
Contributions for KC Strong Fund	-	-	2,031,751	2,031,751
Contributed services	23,728	-	-	23,728
Change in beneficial interest in trusts	-	-	(793)	(793)
Net investment return	204,335	1,094,338	314,065	1,612,738
United Way 211 income	271,050	-	-	271,050
Other	115,213	-	-	115,213
Net assets released from restrictions	12,918,272		(12,918,272)	
Total revenues, gains and				
other support	25,690,878	1,094,338	3,126,242	29,911,458
Allocations and Expenses Program services				
Agency allocations and grants	7,373,300	-	-	7,373,300
Community services	12,547,706	-	-	12,547,706
Support services				
Management and general	1,536,971	-	-	1,536,971
Financial resources development	3,491,194		<u> </u>	3,491,194
Total allocations and expenses	24,949,171			24,949,171
Change in Net Assets	741,707	1,094,338	3,126,242	4,962,287
Net Assets, Beginning of Year	1,724,999	9,025,810	7,575,020	18,325,829
Net Assets, End of Year	\$ 2,466,706	\$ 10,120,148	\$ 10,701,262	\$ 23,288,116

# United Way of Greater Kansas City, Inc. Statement of Functional Expenses Year Ended June 30, 2024

	Program	Services	Support	Services	
	Agency Allocations and Grants	Community Services	Management and General	Financial Resources Development	Total
Agency allocations	\$ 4,020,000	\$ -	\$ -	\$ -	\$ 4,020,000
Community change strategy grant					
payments	2,497,821	-	-	-	2,497,821
Program assistance and other	-	5,282,312	-	-	5,282,312
KC Strong Fund disbursements	831,751	1,200,000	-	-	2,031,751
Salaries	-	3,352,815	768,170	1,508,937	5,629,922
Employee benefits	-	370,176	79,743	144,033	593,952
Retirement expense	-	376,528	92,826	205,412	674,766
Payroll taxes	-	241,825	53,716	109,625	405,166
Contract and temporary services	-	108,177	34,485	40,801	183,463
Travel, training and conferences	-	90,398	24,163	44,273	158,834
Insurance	-	20,746	11,701	13,887	46,334
Printing, postage and supplies	-	28,935	9,240	20,720	58,895
Occupancy and maintenance	-	213,511	120,294	142,766	476,571
Events and donor communications	-	568,100	-	845,473	1,413,573
Professional fees	-	153,256	195,467	125,351	474,074
Campaign materials and expenses	-	47,363	-	74,667	122,030
Telecommunications and technology					
services	-	214,406	61,931	82,931	359,268
Interest expense	-	-	12,197	-	12,197
Gifts in-kind	23,728	-	-	-	23,728
Miscellaneous expense	-	8,438	5,662	6,217	20,317
United Way of America dues	-	135,620	33,335	62,902	231,857
•	7,373,300	12,412,606	1,502,930	3,427,995	24,716,831
Loss on disposals of long-lived assets		2,620	1,478	1,754	5,852
Amortization	-	14,575	3,582	6,760	24,917
Depreciation		117,905	28,981	54,685	201,571
Total operating expense	\$ 7,373,300	\$ 12,547,706	\$ 1,536,971	\$ 3,491,194	\$ 24,949,171

# United Way of Greater Kansas City, Inc. Statement of Cash Flows Year Ended June 30, 2024

Operating Activities		_
Change in net assets	\$	4,962,287
Items not requiring (providing) cash	Ψ	1,002,207
Depreciation and amortization		226,488
Noncash operating lease expense		313,859
Net realized and unrealized gains on investments		
*		(8,991)
Net realized and unrealized gains on assets held by others		(1,118,820)
Change in beneficial interests in trusts		793
Loss on disposal of property and equipment		5,852
Changes in		
Contributions receivable		(3,473,945)
Accounts and grants receivable		(1,372,907)
Other assets		(131,660)
Payable to agencies – Community Care funds		(260,000)
Operating lease liability		(371,610)
Designations to agencies		(22,447)
Accounts payable and accrued expenses		9,744
Refundable advance		541,033
Net cash used in operating activities		(700,324)
Investing Activities		
Proceeds from maturities of investments		1,814,763
Purchase of investments		(2,111,942)
Proceeds from beneficial interest in assets held by others		28,229
Purchase of beneficial interest in assets held by others		(317,811)
Proceeds from beneficial interest in trusts		67,758
Proceeds from landlord for leasehold improvements		915,900
Purchase of property and equipment	-	(2,917,783)
Net cash used in investing activities		(2,520,886)
Financing Activities		
Principal payments on finance lease liability		(26,262)
Thropar paymone on manor loads habinly		(20,202)
Net cash used in financing activities		(26,262)
Decrease in Cash		(3,247,472)
Cash, Beginning of Year		5,860,210
Cash, End of Year	\$	2,612,738
Pagangiliation of Cook		
Reconciliation of Cash	_	
Cash	\$	1,935,992
Restricted cash		676,746
	\$	2,612,738
	Ψ	2,012,130
Supplemental Cash Flows Information		
ROU assets obtained in exchange for new operating lease liabilities	\$	4,366,363
ROU assets obtained in exchange for new finance lease liabilities		42,182
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#### Note 1. Nature of Operations and Summary of Significant Accounting Policies

#### **Nature of Operations**

United Way of Greater Kansas City, Inc. (the "Organization") is a not-for-profit organization focused on community impact, seeking to improve lives and strengthen communities. The Organization works collaboratively with a wide range of community partners to achieve lasting results through a combination of organization initiatives and funding of health and human service programs. The Organization's primary source of revenue is an annual fundraising campaign.

The Organization's revenues and other support are derived principally from contributions and federal and state grants and its activities are conducted principally in the Kansas City area.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

#### Cash

The Organization considers all liquid investments with original maturities of three months or less to be cash equivalents. Uninvested cash and cash equivalents included in investment accounts, including endowment accounts, are not considered to be cash and cash equivalents. At June 30, 2024, the Organization's cash accounts cumulatively exceeded federally insured limits by approximately \$2,775,000.

#### Restricted Cash Quasi Endowment

The Organization holds certain cash accounts for board restricted contributions awaiting transfer to the board-designated quasi endowment.

#### Net Investment Return

Investment return includes dividend, interest and other investment income; realized and unrealized gains and losses on investments carried at fair value; and realized gains and losses on other investments, less external and direct internal investment expenses. Gains and losses on the sale of securities are recorded on the trade date and are determined using the specific identification method.

Investment return is reflected in the statement of activities as without donor restrictions and with donor restrictions based upon the existence and nature of any donor or legally imposed restrictions.

#### Accounts and Grants Receivable

Accounts and grants receivable primarily consist of amounts due from customers under the United Way 211 program and grant funds payable to the Organization as the grantor-imposed barriers were met.

Accounts receivable are stated at the amount of consideration from customers of which the Organization has an unconditional right to receive plus any accrued and unpaid interest. If necessary, the Organization provides an allowance for credit losses, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions adjusted for current conditions and reasonable and supportable forecasts. Accounts receivable are ordinarily due 30 days after the issuance of the invoice. Delinquent receivables are written off based on individual credit evaluation and specific circumstances of the customer.

#### **Property and Equipment**

Property and equipment acquisitions over \$5,000 are stated at cost less accumulated depreciation. Depreciation is charged to expense using the straight-line method over the estimated useful life of each asset. Assets under capital lease obligations and leasehold improvements are depreciated over the shorter of the lease term or their respective estimated useful lives.

The estimated useful lives for each major depreciable classification of property and equipment are as follows:

Leasehold improvements
Equipment, furniture and fixtures

#### Long-lived Asset Impairment

The Organization evaluates the recoverability of the carrying value of long-lived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset are less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds its fair value. No asset impairment was recognized during the year ended June 30, 2024.

#### Payable to Agencies and Other Organizations

Unconditional grants to participating agencies and other approved organizations are recorded when approved by the board of directors and the grantee is notified. Conditional grants are recorded when the grantee has substantially met the conditions of the grant. Generally, all payables to agencies and other organizations are payable within one year.

#### Amounts Raised on Behalf of Others

Contributions which are donor-designated for specific agencies or communities are considered amounts raised on behalf of others. These amounts are included in designations to agencies on the statement of financial position. Funds are distributed to designated agencies based on the original amounts from the donor.

#### Refundable Advances

Advances of funds received under conditional contributions and grants for which the stated condition has not been met to be entitled to the funds are recorded as refundable advances.

#### **Net Assets**

Net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor restrictions.

Net assets without donor restrictions are available for use in general operations and not subject to donor or certain grantor restrictions. The governing board has designated from net assets without donor restrictions a board-designated endowment.

3 to 10 years

3 to 10 years

Net assets with donor restrictions are subject to donor or certain grantor restrictions. Some restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor or grantor. Other restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

#### **Board-Designated Quasi Endowment**

The quasi endowment represents the beneficial interest in assets held by others and other general investments, which are designated by the governing body of the Organization to be used in a manner similar to an endowment.

#### **Contributions**

Contributions are provided to the Organization either with or without restrictions placed on the gift by the donor. Revenues and net assets are separately reported to reflect the nature of those gifts – with or without donor restrictions. The value recorded for each contribution is recognized as follows:

Nature of the Gift	Value Recognized
--------------------	------------------

Conditional gifts, with or without restriction
Gifts that depend on the Organization

overcoming a donor-imposed barrier to be entitled to the funds

Not recognized until the gift becomes unconditional,

i.e., the donor-imposed barrier is met

Unconditional gifts, with or without restriction

Received at date of gift – cash and other

assets

Fair value

Received at date of gift – property, equipment

and long-lived assets

Estimated fair value

Expected to be collected within one year

Net realizable value

Collected in future years

Initially reported at fair value determined using the discounted present value of estimated future cash

flows technique

In addition to the amount initially recognized, revenue for unconditional gifts to be collected in future years is also recognized each year as the present-value discount is amortized using the level-yield method.

When a donor stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Absent explicit donor stipulations for the period of time that long-lived assets must be held, expirations of restrictions for gifts of land, buildings, equipment and other long-lived assets are reported when those assets are placed in service.

Gifts and investment income that are originally restricted by the donor and for which the restriction is met in the same time period the gift is received are recorded as revenue with donor restrictions and then released from restriction.

Conditional contributions and investment income having donor stipulations which are satisfied in the period the gift is received and the investment income is earned are recorded as revenue with donor restrictions and then released from restriction.

# United Way of Greater Kansas City, Inc. Notes to Financial Statements June 30, 2024

Contributions include amounts received from the annual fundraising campaign conducted each fall. Certain contributions received in the fundraising campaign are designated by donors for specific agencies or for United Way organizations in areas other than the Greater Kansas City area. Accounting standards require organizations receiving contributions that are designated by donors for other organizations exclude such designated contributions from the amount recognized as contributions received and made. The Organization classifies and reports such designations in its statement of activities as a reduction of campaign revenue.

#### **Contributed Services**

Contributions of services are recognized as revenue at their estimated fair value only when the services received create or enhance nonfinancial assets or require specialized skills possessed by the individuals providing the service and the service would typically need to be purchased if not donated. Contribution revenue recognized from contributed services was \$23,728 for the year ended June 30, 2024.

No amounts have been reflected in the financial statements for donated services related to campaign volunteers since no objective basis is available to measure the value of such services. Nevertheless, a substantial number of volunteers have donated significant amounts of their time in the Organization's program services and financial resources development.

#### Federal Grants and Grant Revenue

Support funded by grants is recognized as the Organization performs the contracted services or incurs outlays eligible for reimbursement under the grant agreements. Grant activities and outlays are subject to audit and acceptance by the granting agency and, as a result of such audit, adjustments could be required.

#### Income Taxes

The Organization is exempt from income taxes under Section 501(c) of the Internal Revenue Code and a similar provision of state law. However, the Organization is subject to federal income tax on any unrelated business taxable income. The Organization files tax returns in the U.S. federal jurisdiction.

#### Functional Allocation of Expenses

The costs of supporting the various programs and other activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Certain costs have been allocated by management among the program, management and general and financial resources development categories based on estimated usage and the accumulation of relevant, current and historical data.

#### Note 2. Conditional Gifts

The Organization has received the following conditional promises to give at June 30, 2024 that are not recognized in the financial statements:

Conditional promises to give upon incurring qualifying expenses for the Uniform Guidance (UG) regulations	\$ 5,728,852
Conditional promises to give upon availability of funds, matching gifts and services provided to	
eligible beneficiaries	 1,284,867
	\$ 7,013,719

#### Note 3. Contributions Receivable

Contributions receivable consisted of the following as of June 30, 2024:

	Without Donor Restrictions	With Donor Restrictions	Total
Due within one year Due within one to five years	\$ 7,494,775 - - 7,494,775	\$ 2,000,000 4,000,000 6,000,000	\$ 9,494,775 4,000,000 13,494,775
Less Allowance for uncollectible		2,222,222	
contributions Unamortized discount	1,800,735 	329,528	1,800,735 329,528
	\$ 5,694,040	\$ 5,670,472	\$ 11,364,512

#### Note 4. Beneficial Interest in Trusts

The Organization is the beneficiary under two perpetual trusts administered by an outside party. Under the terms of the trust agreements, the Organization has the irrevocable right to receive income earned on the trust assets in perpetuity, but never receives the assets held in trust. The estimated fair value of the trust assets was \$727,633 at June 30, 2024. The income from these trusts for the year ended June 30, 2024 was \$12,747.

#### Note 5. Beneficial Interest in Assets Held by Others

The Organization has transferred assets to the Greater Kansas City Community Foundation (Foundation) and retained a beneficial interest in those assets. At the time of the transfer, the Organization granted variance power to the Foundation. That power gives the Foundation the right to make the final decision regarding distributions from the Fund. One of the funds held at the Foundation is considered as net assets with restriction. All other funds held at the Foundation are board-designated and, therefore, are considered without restriction. Under the terms of the agreement, the Organization can withdraw all or a portion of the original amount transferred, any appreciation on those transferred assets, or both, provided the governing board of the Organization and the Foundation approve of the withdrawal. At June 30, 2024, the fair value of the retained beneficial interest in assets held by others was \$12,204,428. The assets of the funds consist of money market, short-term fixed income, intermediate fixed income and equity securities.

The Organization is the beneficiary under a donor advised fund administered by the Catholic Foundation of Northeast Kansas (CFNEK). The establishing document of the fund called for CFNEK to distribute annual net income from the fund to the Organization and to distribute principal from the fund over the course of 20 years. The assets of this fund are not included in the statement of financial position of the Organization since the establishing document of the fund grants CFNEK variance power to modify the beneficiaries, restriction or condition of the distribution of the funds. Contribution income from this fund for 2024 was \$118,650.

#### Note 6. Property and Equipment

Property and equipment at June 30, 2024 consists of:

Leasehold improvements	\$ 2,767,093
Construction in progress - leasehold improvements	56,175
Equipment, furniture and fixtures	279,715
	3,102,983
Less accumulated depreciation and amortization	 204,413
	\$ 2,898,570

#### Note 7. Line of Credit

The Organization has a \$3,000,000 revolving bank line of credit. The revolving bank line expires in January 2025. There were no outstanding borrowings on the line at June 30, 2024. Interest varies based on the one-month SOFR index plus 1.5 percentage points with a minimum interest rate of 2.75%, which was 6.83% at June 30, 2024 and is payable monthly.

#### Note 8. Leases

#### **Accounting Policies**

The Organization determines if an arrangement is a lease or contains a lease at inception. Leases result in the recognition of ROU assets and lease liabilities on the statement of financial position. ROU assets represent the right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments arising from the lease, measured on a discounted basis. The Organization determines lease classification as operating or finance at the lease commencement date.

The Organization accounts for the lease and nonlease components separately. The Organization allocates the consideration to the lease and nonlease components using their relative standalone values.

At lease commencement, the lease liability is measured at the present value of the lease payments over the lease term. The ROU asset equals the lease liability adjusted for any initial direct costs, prepaid or deferred rent, and lease incentives. The Organization has made a policy election to use a risk-free rate (the rate of a zero-coupon U.S. Treasury instrument) for the initial and subsequent measurement of all operating lease liabilities. The risk-free rate is determined using a period comparable with the lease term.

The lease term may include options to extend or to terminate the lease that the Organization is reasonably certain to exercise. Lease expense is generally recognized on a straight-line basis over the lease term.

The Organization has elected to record leases with an initial term of 12 months or less on the statement of financial position. Lease expense on such leases is recognized on a straight-line basis over the lease term.

#### Nature of Leases

The Organization has entered into the following lease arrangements:

#### Finance Leases

These leases mainly consist of copiers for use in the office. Termination of the leases generally are prohibited unless there is a violation under the lease agreement.

#### **Operating Leases**

The Organization has a lease for office space that expires in 2033. Termination of the leases is generally prohibited unless there is a violation under the lease agreement.

#### All Leases

The Organization has no material related-party leases.

The Organization's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

#### **Quantitative Disclosures**

The lease cost and other required information for the year ended June 30, 2024 are:

Lease cost Finance lease cost Amortization of right-of-use asset Interest on lease liabilities Operating lease cost	\$ 24,917 5,409 419,451
Total lease cost	\$ 449,777
Other Information	
Cash paid for amounts included in the measurement of lease liabilities	
Operating cash flows from finance leases (i.e., interest)	\$ 5,177
Financing cash flows from finance leases (i.e., principal	
portion)	26,262
Operating cash flows from operating leases	437,131
Weighted-average remaining lease term in years for finance	
leases	1.73 years
Weighted-average remaining lease term in years for	
operating leases	9.42 years
Weighted-average discount rate for finance leases	12.25%
Weighted-average discount rate for operating leases	4.22%

Future minimum lease payments and reconciliation to the statement of financial position at June 30, 2024, are as follows:

	Finar	Finance Leases		Operating Leases
2025	\$	30,760	\$	487,882
2026		10,658		500,031
2027		2,684		512,510
2028		-		525,358
2029		-		538,511
Thereafter		-		2,542,233
Total future undiscounted lease payments		44,102		5,106,525
Less imputed interest		(3,612)		(916,004)
Lease liabilities	_\$	40,490	\$	4,190,521

#### Note 9. Endowment

The Organization's governing body is subject to the *State of Missouri Prudent Management of Institutional Funds Act* (SPMIFA). As a result, the Organization classifies amounts in its donor-restricted endowment funds as net assets with donor restrictions because those net assets are time restricted until the governing body appropriates such amounts for expenditures.

Additionally, in accordance with SPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. Duration and preservation of the fund
- 2. Purposes of the Organization and the fund
- 3. General economic conditions
- 4. Possible effect of inflation and deflation
- 5. Expected total return from investment income and appreciation or depreciation of investments
- 6. Other resources of the Organization
- 7. Investment policies of the Organization

The Organization's endowment consists of three individual funds established for a variety of purposes. The endowment includes both donor-restricted endowment funds and funds designated by the governing body to function as endowments (board-designated endowment funds). As required by GAAP, net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The composition of net assets by type of endowment fund at June 30, 2024 was:

	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment funds Original donor-restricted gift amount and amounts			
required to be maintained in perpetuity by donor Accumulated investment gains	\$ - -	\$ 1,039,517 1,721,509	\$ 1,039,517 1,721,509
Board-designated endowment funds	10,120,148	<del>-</del>	10,120,148
Total endowment funds	\$ 10,120,148	\$ 2,761,026	\$ 12,881,174

Changes in endowment net assets for the year ended June 30, 2024, were:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year Investment return, net	\$ 9,025,810 1,094,338	\$ 2,446,962 314,064	\$ 11,472,772 1,408,402
Endowment net assets, end of year	\$ 10,120,148	\$ 2,761,026	\$ 12,881,174

# United Way of Greater Kansas City, Inc. Notes to Financial Statements June 30, 2024

Total board-designated endowment funds are reflected in the statement of financial position at June 30, 2024 as follows:

Restricted cash - Quasi Endowment  Beneficial interest in assets held by others -	\$ 676,746
Quasi Endowment	 9,443,402
Total board-designated endowment funds	\$ 10,120,148

#### **Investment and Spending Policies**

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and other items supported by its endowment while seeking to maintain the purchasing power of the endowment. Endowment assets include those assets of donor-restricted endowment funds the Organization must hold in perpetuity, as well as those of board-designated endowment funds. During the year ended June 30, 2024, endowment assets are targeted for a ratio of 60% equity securities and 40% fixed income securities. The Organization expects its endowment funds to provide an average rate of return of approximately 5% annually based on the fund's average balance over the previous three years. Any portion of investment returns that is not distributed for a particular calendar year will be reinvested. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate of return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both current yield (investment income such as dividends and interest) and capital appreciation (both realized and unrealized). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### **Underwater Endowments**

The governing body of the Organization has interpreted SPMIFA as not requiring the maintenance of purchasing power of the original gift amount contributed to an endowment fund, unless a donor stipulates the contrary. As a result of this interpretation, when reviewing its donor-restricted endowment funds, the Organization considers a fund to be underwater if the fair value of the fund is less than the sum of

- a) the original value of initial and subsequent gift amounts donated to the fund and
- b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument.

The Organization has interpreted SPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law. At June 30, 2024, no endowments were considered underwater.

#### Note 10. Net Assets

#### Net Assets with Donor Restrictions

Net assets with donor restrictions at June 30, 2024 were available for the following purposes or periods:

Subject to expenditure for specified purpose	
Centennial 2.0 - Legacy Fund	\$ 160,309
Critical Medical Needs	284,215
Diversity in Leadership	118,431
Education	15,371
Eviction Prevention	592,089
Income and Food Security	75,738
Other	295,978
	,
	1,542,131
Subject to passage of time	
Promises to give that are not restricted by donors but which	
are unavailable for expenditure until due	 5,670,472
Endowments	
Subject to endowment spending policy and	
appropriation for general use	 2,761,026
Not subject to spending policy or appropriation	
Beneficial interest in perpetual trusts	727,633
	\$ 10,701,262

#### Net Assets without Donor Restrictions

Net assets without donor restrictions at June 30, 2024 have been designated for the following purposes:

Undesignated Designated by the Board for endowment	\$  2,466,706 10,120,148
Net assets without donor restrictions	\$ 12,586,854

#### Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

Expiration of time restrictions	\$ 2,000,000
Satisfaction of purpose restrictions	
Critical Medical Needs Education Eviction Prevention Equity Health Income KC Strong Fund Other	 20,648 258,411 3,792,758 1,701,709 665,367 1,360,713 2,031,751 1,086,915
	\$ 12,918,272

#### **Note 11. Related Party Transactions**

#### Contributions and Contributions Receivable

The Organization received approximately \$283,000 from board members and management during the year ended June 30, 2024, of which approximately \$61,000 was recorded as a contribution receivable as of June 30, 2024.

#### Leasehold Improvements

The Organization entered into a contract with a construction firm that has members of management on the Board of Trustees. The total amount paid during the fiscal year ended June 30, 2024 was \$1,830,353.

#### Note 12. Employee Benefit Plans

#### **Defined Contribution Plan**

The Organization sponsors a 403(b) defined contribution plan, where eligible employees may defer a percentage of their salary to such plan. This plan includes a 50% employer matching contribution for the first 8% of salary contributed by employees. The Organization's matching contributions totaled approximately \$184,000 for the year ended June 30, 2024. The Organization also made discretionary contributions of approximately \$491,000 for the year ended June 30, 2024.

#### **Deferred Compensation Plan**

The Organization also sponsors a 457(b) deferred compensation plan for the executive management team. The plan includes an employer discretionary contribution on behalf of the participants and also participant contributions based on a chosen deferral amount documented in Salary Reduction Agreements. During the year ended June 30, 2024, the participant contributed \$22,500 to the 457(b) plan. An asset and corresponding liability are recorded in the statement of financial position for \$56,060 as of June 30, 2024, representing the amounts held in the plan which have been contributed by the employer or plan participants and the funds owed to the participants.

#### Note 13. Liquidity and Availability

The Organization regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Organization considers all expenditures related to its ongoing agency allocation and grants, community service programs, administrative and general expenses, and financial resources development expenses. To ensure financial assets are available, the Organization prepares annual operating and capital budgets for the upcoming fiscal year.

As of June 30, 2024, the following financial assets could readily be made available within one year of the statement of financial position to meet general expenditures:

Financial Assets	
Cash	\$ 1,935,992
Contributions receivable-current, net of allowance	7,694,040
Accounts and grants receivable	2,281,813
Investments	 2,545,179
Financial assets available to meet cash needs for general expenditures within one year	\$ 14,457,024

The Organization receives significant contributions restricted by donors and considers contributions restricted for programs which are ongoing, major and central to its annual operations to be available to meet cash needs for general expenditures. For the year ended June 30, 2024, restricted contributions of \$3,542,131 were included in financial assets available to meet cash needs for general expenditures within one year.

In addition, the Organization holds board designated endowment funds totaling \$10,120,148 as of June 30, 2024. Although the Organization does not intend to spend from its quasi-endowment, other than investment income appropriated for general expenditures, amounts from the quasi-endowment could be made available if necessary. The Organization also has a revolving bank line of credit available to meet short-term needs. See *Note* 7 for information about this line of credit.

#### Note 14. Disclosures About Fair Value of Assets and Liabilities

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a hierarchy of three levels of inputs that may be used to measure fair value:

- Level 1 Quoted prices in active markets for identical assets or liabilities
- **Level 2** Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities
- **Level 3** Unobservable inputs supported by little or no market activity and are significant to the fair value of the assets or liabilities

#### Recurring Measurements

The following table presents the fair value measurements of assets and liabilities recognized in the accompanying statement of financial position measured at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30, 2024:

	Fair Value Measurements Using			
	Fair Value	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Investments - U.S. government treasury notes Investments held at cost - certificates of deposit Subtotal investments	\$ 2,020,442 524,737 2,545,179	\$ - - -	\$ 2,020,442 - -	\$ - - -
Beneficial interest in assets held by others Beneficial interest in trusts Other assets Deferred compensation (457b) - mutual funds	12,204,428 727,633 56,060	56,060	12,204,428	727,633
Accrued expenses Deferred compensation (457b) - obligations	15,533,300 56,060	56,060 56,060	14,224,870	727,633

Following is a description of valuation methodologies and inputs used for assets and liabilities measured at fair value on a recurring basis and recognized in the accompanying statement of financial position, as well as the general classification of such assets and liabilities pursuant to the valuation hierarchy. There have been no significant changes in the valuation techniques during the year ended June 30, 2024.

#### Investments

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. If quoted market prices are not available, then fair values are estimated by using quoted prices of securities with similar characteristics or independent asset pricing services and pricing models, the inputs of which are market-based or independently sourced market parameters, including, but not limited to, yield curves, interest rates, volatilities, prepayments, defaults, cumulative loss projections and cash flows. Such securities are classified in Level 2 of the valuation hierarchy. In certain cases where Level 1 or Level 2 inputs are not available, securities are classified within Level 3 of the hierarchy.

#### Beneficial Interest in Assets Held by Others

The value of certain interest in assets held by others is determined using net asset value which estimates fair value. Investments for which the Organization expects to have the ability to redeem its investments with the investee within 12 months after the reporting date are categorized as Level 2.

#### Beneficial Interest in Trusts

Fair value is estimated based on the Organization's beneficial interest in the trust assets which represents the present value of the future distributions expected to be received over the term of the agreement. Due to the nature of the valuation inputs, the interest is classified within Level 3 of the hierarchy.

#### Deferred Compensation (457b) Investment and Accrued Expenses

The deferred compensation plan is invested in mutual funds which have a readily determinable fair value and are classified as Level 1.

#### Transfers To and From Level 3

During the year ended June 30, 2024, \$68,551 of the corpus was distributed from a beneficial interest in trust which is a transfer out of Level 3.

#### Unobservable Level 3 Inputs

The following table presents quantitative information about unobservable inputs used in recurring Level 3 fair value measurements.

	 Fair Value at Valuation 6/30/2024 Technique		Unobservable Inputs	
		Estimated value of the expected future cash	Present value of estimated future	
Beneficial interest in trusts	\$ 727,633	flows	cash flows	

#### Note 15. Significant Estimates and Concentrations

Accounting principles generally accepted in the United States of America require disclosure of certain significant estimates and current vulnerabilities due to certain concentrations. These matters include the following:

#### Contributions and Grant Receivable Concentration

Approximately 52% of contributions and grants receivable as of June 30, 2024 were due from two entities (inclusive of corporate and individual gifts).

#### Contributions Receivable Allowance

The Organization estimates the allowance for uncollectible contributions receivable based upon a review of outstanding receivables, historical collection information and existing economic conditions adjusted for current conditions and reasonable and supportable forecasts. It is at least reasonably possible that actual collection could differ materially from the contributions receivable currently reported in the accompanying statement of financial position.

#### Contribution and Grant Revenue

Approximately 49% of contribution and grant revenue was from three entities for the year ended June 30, 2024.

#### Functional Allocation of Expenses

As discussed in *Note 1*, certain costs have been allocated among the program, management and general and financial resources development categories based on management's estimate of usage and other methods.

#### Investments

The Organization invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the accompanying statement of financial position.

#### Note 16. KC Strong Fund

During the year ended June 30, 2024, the Organization entered into an agreement with the Kansas City Chiefs Football Club, Inc. to administer a special emergency fund, known as "KC Strong Fund." Through this partnership, donations were solicited from the public to directly benefit local nonprofit organizations in addition to victims and families who were injured in the mass shooting that took place following the Kansas City Chiefs Super Bowl LVIII victory parade on February 14, 2024.

During the year ended June 30, 2024, \$2,031,751 in monetary donations were received by the Organization through the KC Strong Fund, of which \$831,751 was distributed to nonprofit organizations, and \$1,200,000 was distributed directly to verified victims. The Organization did not withhold any administrative costs for administering the fund. The fund was closed upon the funds being completely disbursed on June 27, 2024.

United Way of Greater Kansas City, Inc. Notes to Financial Statements June 30, 2024

# Note 17. Subsequent Events

Subsequent events have been evaluated through December 20, 2024, which is the date the financial statements were available to be issued.