

UNITED WAY CAMPAIGN GIVING FORM

STEP 1: YOUR INFORMATION

NAME (First, Middle Initial, Last)	GIFT LISTED AS (Include Partner Name if Desired)	TITLE (Mr./Mrs./Ms./Dr.)
HOME ADDRESS	DOB (MM/DD/YYYY)	
CITY, STATE, ZIP		
PERSONAL PHONE	WORK PHONE	
PERSONAL EMAIL <input type="checkbox"/> Preferred Email	WORK EMAIL <input type="checkbox"/> Preferred Email	
EMPLOYER <input type="checkbox"/> Count my gift toward a company campaign	WORK ZIP CODE	
<input type="checkbox"/> Yes <input type="checkbox"/> No		
GENDER: <input type="radio"/> Male <input type="radio"/> Female <input type="radio"/> Non-binary <input type="radio"/> Prefer not to specify		
<input type="checkbox"/> I am a member of a labor union. Name of Labor Union _____		

I wish to opt out of the following mass communication methods from United Way:

ALL COMMUNICATIONS Text Messages E-mail Newsletters Personalized Donor E-mails Mailings

STEP 2: YOUR CONTRIBUTION

TOTAL PLEDGE AMOUNT: \$ _____

PAYMENT METHOD (SELECT ONE)

<input type="checkbox"/> PAYROLL DEDUCTION \$ _____ Amount Per Pay Period # _____ Number of Pay Periods	<input type="checkbox"/> CHECK ENCLOSED* <i>*Please make checks payable to United Way of Greater Kansas City</i> <input type="checkbox"/> CASH ENCLOSED	<input type="checkbox"/> BILL ME* Start Date _____ <i>*To pay by check, credit card or securities</i> <input type="checkbox"/> Immediately <input type="checkbox"/> Monthly <input type="checkbox"/> Quarterly
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Club United Donor Recognition Levels

Club United brings generous, passionate donors who give \$1,000 or more to United Way together several times a year to make impact. Members of Club United have access to VIP events, volunteer opportunities, immersive experiences, and networking with other like-minded leaders. Club United members may also qualify for a Donor Network – unlocking more VIP opportunities. You will automatically join Tocqueville Society (minimum \$10,000) with a qualifying gift. If you would like to join Women United, you can opt in to be a part of this network with a donation of \$1,000 or more:

Community Catalyst - \$1,000
Women United – \$1,000
Waymakers™ – \$2,500
Impact Champions – \$5,000
Visionary Benefactors – \$7,500
Tocqueville Society - \$10,000

- I contributed at least \$1,000 and would like to join Women United Network, a network of dynamic and influential female-identifying Waymakers™.
 I do NOT want to be recognized publicly by United Way for my donation.
 I am interested in learning about including United Way in my estate plans.
 My gift is a combined donation. List Combined Gift As (example: The Smith Family): _____

First Name _____ Last Name _____

Email _____

WE HOPE TO SEE YOU AT ONE OF OUR FUTURE EDUCATIONAL OR VOLUNTEER EVENTS!

UNITED WAY CAMPAIGN GIVING FORM

QUESTIONS?

Scan this QR code to view the most frequently asked questions by donors:



DONOR-DIRECTED DESIGNATION (OPTIONAL)

To direct your gift, this sheet must be signed by the donor and submitted with the completed giving form.

STEP 3: HOW DO YOU WANT YOUR FUNDS INVESTED?

Making a gift to United Way of Greater Kansas City allows us to provide direct support services and invest in Kansas City organizations that are effectively and successfully addressing the most vital health and human service needs.

CUSTOMIZE YOUR GIFT

WHEREVER NEEDED MOST

or

SPECIFIC IMPACT AREAS (please ensure your percentages add up to 100% if you are splitting your gift amongst multiple impact areas.)

\$ _____ Impact 100 – top non-profit agencies addressing the most vital health & human service needs in our community

\$ _____ 211 Call Center – United Way's 24/7 referral hotline and website that connects neighbors to direct support services like mental health assistance, housing needs, parenting support, employment and more

\$ _____ Access to Healthcare and Supportive Services

\$ _____ Behavioral Health and Substance Disorder Intervention & Treatment

\$ _____ Crime Prevention & Intervention

\$ _____ Diversity, Equity and Inclusion with focus on supporting historically marginalized communities

\$ _____ Domestic, Intimate Partner and Child Abuse Intervention

\$ _____ Early Childhood Education and Development

\$ _____ Financial Stability Education, Coaching and Skill Building

\$ _____ Poverty, hunger and homelessness

\$ _____ Services for Individuals with Disabilities

\$ _____ Services for Older Adults

\$ _____ Youth Development, Mentoring and Out-of-School Time

DESIGNATE MY GIFT TO A NONPROFIT COMMUNITY PARTNER

Designations must be at least \$50 per agency in order to reduce administrative costs. Please write the full name of the agency and the Tax ID number below for each agency you would like to fund. If you are designating your gift to an Impact 100 or Nonprofit Catalyst Grant Partner you can simply write the name of the Organization. If you would like a note, restriction, or instruction related to your designation communicated to your agency of choice, input that as well.

ORGANIZATION #1

Organization Name _____

EIN # _____

Contribution Amount: \$ _____

Organization Address _____

City _____

State _____ ZIP _____

Email _____

Designation Note _____

ORGANIZATION #2

Organization Name _____

EIN # _____

Contribution Amount: \$ _____

Organization Address _____

City _____

State _____ ZIP _____

Email _____

Designation Note _____

ORGANIZATION #3

Organization Name _____

EIN # _____

Contribution Amount: \$ _____

Organization Address _____

City _____

State _____ ZIP _____

Email _____

Designation Note _____

If your form is unreadable or incomplete, or if you direct a gift to a non-eligible charity, United Way of Greater Kansas City will attempt to contact you. If you cannot be contacted or if the gift is less than \$50, we will direct the contribution to United Way of Greater Kansas City.

I wish for designations to remain anonymous to my selected agencies.

SIGNATURE

DATE

*Your gift may be directed to a United Way in another city or to any qualified 501(c)(3) nonprofit agency. Please note that agencies are not accountable to United Way for donor-directed gifts. If the agency to which you have contributed closes or is found to be ineligible to receive United Way funding, your contribution for the remainder of the campaign year will be redirected to United Way's Impact 100 Fund, which supports the organizations we believe are making the biggest impact in our community.

Please return completed form to your Employee Campaign Manager or send to:
United Way of Greater Kansas City, P.O. Box 871400, Kansas City, MO 64187-1400

Your contribution is tax-deductible; United Way does not provide any goods or services in exchange for contributions. For your tax records, the IRS requires you to keep a copy of this form along with your payroll receipt, W-2 or other employer documents to verify any payroll amount withheld and paid to United Way. United Way of Greater Kansas City will provide a receipt for all non-payroll deduction gifts of \$250 or more. Donor-directed forms must be signed by the donor and submitted with this completed form. For United Way's privacy policy, please visit unitedwaygkc.org/privacy-policy.