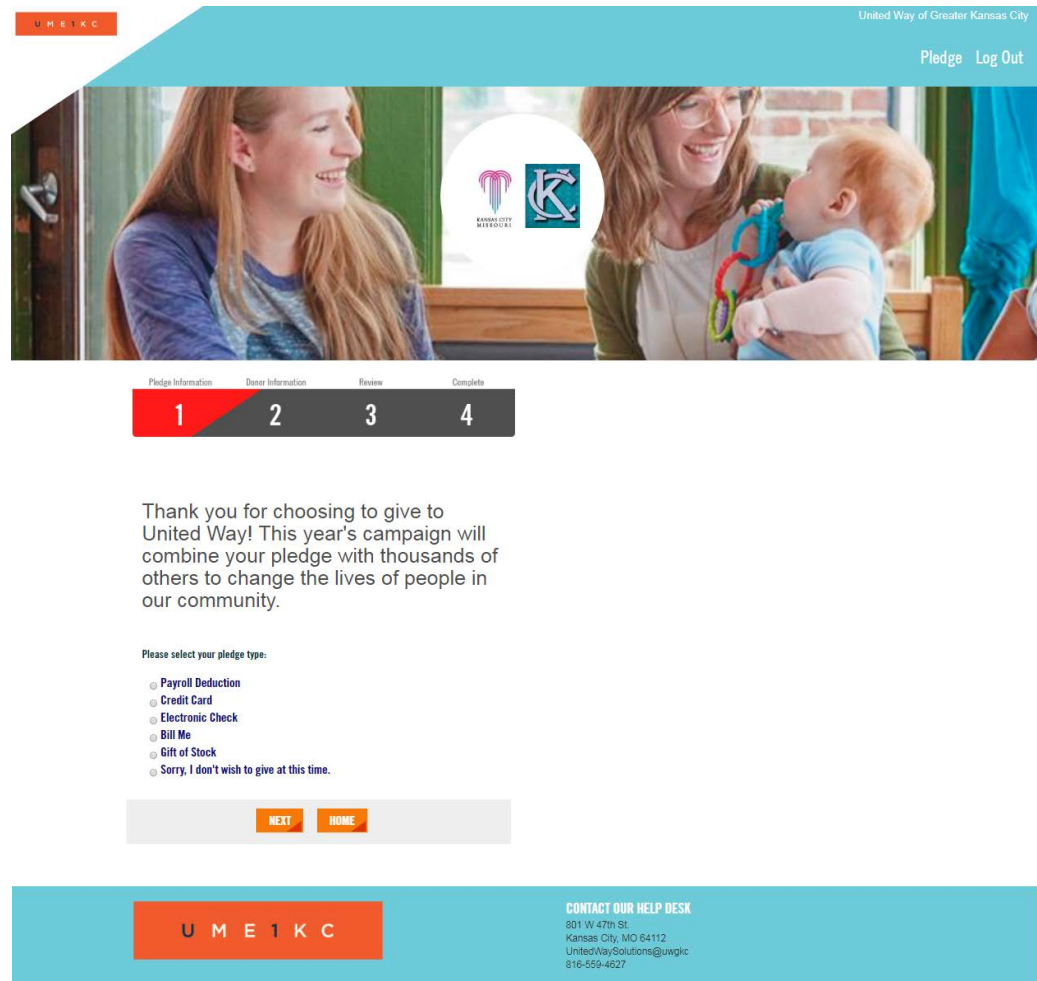


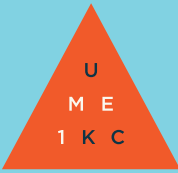
Pledge Information

The Pledge Information page is the first page employees see. ECMS have access to additional menu options through an “e-Pledge Administrator” tab at the bottom left of the page.

All campaigns have the following pledge options: payroll deduction, credit card, electronic check, bill me, gift of stock, and the option not to give this year. After selecting a pledge option, the previous year’s gift and information specific to the pledge type selected is displayed.

Note: Please ask everyone to log in and make a selection, even if they decide not to give.





ePledge Toolkit : Step-By-Step Guide on how to use ePledge

Pledge Information: Payroll Deduction

For payroll deduction, the number of pay periods and the deduction start date are pre-populated for each employee based on the employee data file.



Thank you for choosing to give to United Way! This year's campaign will combine your pledge with thousands of others to change the lives of people in our community.

Please select your pledge type:

- Payroll Deduction**
- Credit Card
- Electronic Check
- Bill Me
- Gift of Stock
- Sorry, I don't wish to give at this time.

Before you make your pledge for this year, please remember:

- Your gift last year was \$900.00
- Any gift of \$192 or more automatically qualifies you as a member of Caring Club. As a Caring Club member, you will receive discounts to dozens of popular merchants around town. Just provide your home address and designate at least \$192 to United Way of Greater Kansas City or one of our cause areas.

You have options for your pledge. You may enter your pledge by either:
1) Deduction per pay period
2) Total annual pledge

Deduction Start Date:

Deduction Per Pay:

Pay Periods Per Year: 26

Total Annual Pledge:

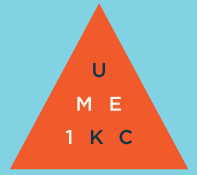
You can also customize your contribution. You can donate directly to United Way or one of our cause areas or you can designate your gift.

You can also customize your contribution. You can donate directly to United Way or one of our cause areas or you can designate your gift.

So what's the difference? A direct gift has the greatest impact for our community, and any gift of \$192 or more qualifies you for Caring Club benefits. If you choose to designate your gift to a specific nonprofit agency, please consider dividing it between and agency and United Way of Greater Kansas City. Each designation must be no less than \$50 in order to reduce administrative costs. If you choose this route, you may search by keyword or select from a list on the next page.

Yes, I would like to designate my gift.





Pledge Information: Credit Card



Thank you for choosing to give to United Way! This year's campaign will combine your pledge with thousands of others to change the lives of people in our community.

Please select your pledge type:

- Payroll Deduction
- Credit Card
- Electronic Check
- Bill Me
- Gift of Stock
- Sorry, I don't wish to give at this time.

Your gift last year was \$900.00

- Any gift of \$102 or more automatically qualifies you as a member of Caring Club. As a Caring Club member, you will receive discounts to dozens of popular merchants around town. Just provide your home address and designate at least \$102 to United Way of Greater Kansas City or one of our cause areas.

You have selected to fulfill your pledge payment via credit card.
This can be done in one lump sum or recurring each month, quarter, or year.

Pledge Amount:

Payment Start Date:

- Payment Frequency:
- One Time
 - Monthly
 - Quarterly
 - Yearly

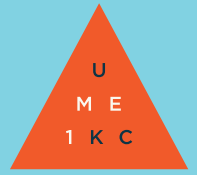
You can also customize your contribution. You can donate directly to United Way or one of our cause areas or you can designate your gift.

So what's the difference? A direct gift has the greatest impact for our community, and any gift of \$102 or more qualifies you for Caring Club benefits. If you choose to designate your gift to a specific nonprofit agency, please consider dividing it between and agency and United Way of Greater Kansas City. Each designation must be no less than \$50 in order to reduce administrative costs. If you choose this route, you may search by keyword or select from a list on the next page.

- Yes, I would like to designate my gift.



Sample page using messaging from United Way of Greater Kansas City's 2017 Campaign



Pledge Information: Electronic Check

Pledge Information Donor Information Review Complete

1 **2** **3** **4**

Thank you for choosing to give to United Way! This year's campaign will combine your pledge with thousands of others to change the lives of people in our community.

Please select your pledge type:

- Payroll Deduction
- Credit Card
- Electronic Check
- Bill Me
- Gift of Stock
- Sorry, I don't wish to give at this time.

* Your gift last year was \$900.00

- Any gift of \$192 or more automatically qualifies you as a member of Caring Club. As a Caring Club member, you will receive discounts to dozens of popular merchants around town. Just provide your home address and designate at least \$192 to United Way of Greater Kansas City or one of our cause areas.

You have selected to fulfill your pledge payment via electronic check. This can be done as a one-time gift or on a monthly, quarterly, or yearly basis.

Pledge Amount:

Payment Start Date:

Payment Frequency: One Time Monthly Quarterly Yearly

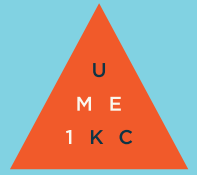
You can also customize your contribution. You can donate directly to United Way or one of our cause areas or you can designate your gift.

So what's the difference? A direct gift has the greatest impact for our community, and any gift of \$192 or more qualifies you for Caring Club benefits. If you choose to designate your gift to a specific nonprofit agency, please consider dividing it between and agency and United Way of Greater Kansas City. Each designation must be no less than \$50 in order to reduce administrative costs. If you choose this route, you may search by keyword or select from a list on the next page.

Yes, I would like to designate my gift.

NEXT **HOME**

Sample page using messaging from United Way of Greater Kansas City's 2017 Campaign



Pledge Information: Bill Me

1 2 3 4

Thank you for choosing to give to United Way! This year's campaign will combine your pledge with thousands of others to change the lives of people in our community.

Please select your pledge type:

- Payroll Deduction
- Credit Card
- Electronic Check
- Bill Me
- Gift of Stock
- Sorry, I don't wish to give at this time.

Your gift last year was \$900.00

Any gift of \$192 or more automatically qualifies you as a member of Caring Club. As a Caring Club member, you will receive discounts to dozens of popular merchants around town. Just provide your home address and designate at least \$192 to United Way of Greater Kansas City or one of our cause areas.

You have selected to be billed for your pledge.

Pledge Amount:

Billing Start Date:

Billing Frequency: Monthly Quarterly Semi-Annually Yearly

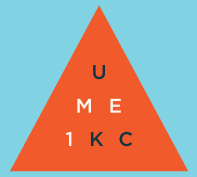
You can also customize your contribution. You can donate directly to United Way or one of our cause areas or you can designate your gift.

So what's the difference? A direct gift has the greatest impact for our community, and any gift of \$192 or more qualifies you for Caring Club benefits. If you choose to designate your gift to a specific nonprofit agency, please consider dividing it between and agency and United Way of Greater Kansas City. Each designation must be no less than \$50 in order to reduce administrative costs. If you choose this route, you may search by keyword or select from a list on the next page.

Yes, I would like to designate my gift.

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Sample page using messaging from United Way of Greater Kansas City's 2017 Campaign



Pledge Information: Gift of Stock

Pledge Information Donor Information Review Complete

1 2 3 4

Thank you for choosing to give to United Way! This year's campaign will combine your pledge with thousands of others to change the lives of people in our community.

Please select your pledge type:

- Payroll Deduction
- Credit Card
- Electronic Check
- Bill Me
- Gift of Stock
- Sorry, I don't wish to give at this time.

* Your gift last year was \$900.00

- * Any gift of \$192 or more automatically qualifies you as a member of Caring Club. As a Caring Club member you will receive discounts to dozens of popular merchants around town. Just provide your home address and designate at least \$192 to United Way of Greater Kansas City or one of our cause areas.

Stock / Securities
Appreciated stocks and securities might provide tax benefits. Please contact the UWGKC Director of Finance at 816-550-4606 to facilitate.

Pledge Amount:

Reminder Start Date: Dec 01, 2016

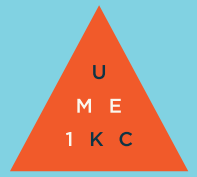
You can also customize your contribution. You can donate directly to United Way or one of our cause areas or you can designate your gift.

So what's the difference? A direct gift has the greatest impact for our community, and any gift of \$192 or more qualifies you for Caring Club benefits. If you choose to designate your gift to a specific nonprofit agency, please consider dividing it between and agency and United Way of Greater Kansas City. Each designation must be no less than \$50 in order to reduce administrative costs. If you choose this route, you may search by keyword or select from a list on the next page.

Yes, I would like to designate my gift.

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Sample page using messaging from United Way of Greater Kansas City's 2017 Campaign



Donor Information: Designations

If a donor has checked the box “Yes, I would like to designate my gift” on the Pledge Information page, the Designations page is displayed. Donors can designate directly to United Way, a United Way Impact Area or Initiative, or a specific agency.

Pledge Information
Donor Information
Review
Complete

1
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3
4

Please enter the amounts for the investments of your choice.

Total Pledge	\$2,400.00
Total Designated	\$0.00
Total Undesignated	\$2,400.00

A direct gift to United Way or one of our cause areas has the greatest impact for our community.

Invest directly to United Way

Designation Amount

OR
Assign your investment to one of our cause areas or initiatives:

Name	Designation Amount
Give children a jumpstart for healthy, successful lives Healthy Beginnings	<input type="text"/>
Dolly Parton's Imagination Library	<input type="text"/>
Promise 1000 Program	<input type="text"/>
Prepare the next generation for career and life success Prepared Youth	<input type="text"/>
Quality Matters	<input type="text"/>
My Very Own Library	<input type="text"/>
Connect families with the tools they need to thrive Thriving Adults And Families	<input type="text"/>
Veterans Alliance	<input type="text"/>
United Way 211	<input type="text"/>
Financial Opportunity Center Network	<input type="text"/>
Family Stability Initiative	<input type="text"/>

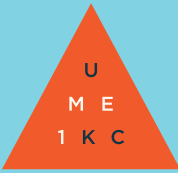
Agencies
If you choose to designate your gift to a specific nonprofit agency, please consider dividing it between an agency and United Way of Greater Kansas City. Each designation must be no less than \$50 in order to reduce administrative costs.
Type the agency name. Once it is displayed click on the plus sign to add that agency.

Keyword

Add an Agency.
Invest in another United Way or to any qualified 501(c)(3) nonprofit agency in the Kansas City area. Please note that agencies are not accountable to United Way for donor designated gifts.

WRITE IN

NEXT
PREVIOUS
HOME



ePledge Toolkit : Step-By-Step Guide on how to use ePledge

Review: Demographics

The first Review page allows the donor to check that their personal information is correct, provide some demographic information, and choose to join an Affinity Group.

Pledge Information Done Information Review **Complete**

1 2 3 4

Please check your information below:

Spouse / Partner Employer:

This is a joint contribution with my spouse/partner.
Please check all applicable box(es) for which your gift qualifies you in order to join or continue membership in our giving societies/recognition levels. (Click the name of each level to learn more about it.) Membership in these societies/levels includes invitations to special events, regular updates about United Way's work, special recognition and more.

Preferred Recognition Name:
Line 2:

*Main Address *Address Line 1:
Address Line 2:
*City:
*State:
*ZIP:
*Country:

I wish to remain anonymous in any listings of donor recognition.
 I would like to release my name to the agency(ies) receiving my contribution.
 I am a labor union member.

Women United
For women who make a gift (individual or combined household) of \$2,400 or more. Women United is committed to Healthy Beginnings and Prepared Youth through early childhood literacy and education.

African American Leadership Initiative
For African Americans who make a gift (individual or combined household) of \$2,400 or more.

Latino Leadership Initiative
For Latinos who make a gift (individual or combined household) of \$2,400 or more.

LeadUnited
For individuals who make a gift (individual or combined household) of \$1,200 or more.

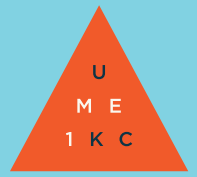
LINC
For those age 30 and under who make an annual gift of \$250 or more, directed to United Way, one of our three cause areas, or initiatives. LINC delivers unique volunteer events that elevate your community, connections and social calendar.

For demographic purposes, please provide the following:

Ethnicity:
Date of birth:
Gender:
Personal Email:

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Sample page using messaging from United Way of Greater Kansas City's 2017 Campaign



Review: Pledge and Designation Information

On the second Review page, the donor verifies their pledge information is correct. To change any pledge information, click the Previous button. After verifying the information is correct, click the Confirm button.

Note: It may take a minute or two to process the gift. A thank you/confirmation email will be sent immediately to the donor.

Pledge Information
Donor Information
Review
Complete

1
2
3
4

Please review your pledge and confirm it below:

Pledge Type:	Payroll Deduction
Deduction Start Date:	Dec 01, 2016
Pay Periods Per Year:	26
Deduction Per Pay:	\$92.31
Total Pledge	\$2,400.00
Total Pledge Year To Date:	\$4,791.00

Designated to	Book #	Amount
	100	\$1,400.00
A direct gift to United Way or one of our cause areas has the greatest impact for our community.		
United Way 2-1-1	104	\$1,000.00
Total Designated		\$2,400.00
Total Undesignated		\$0.00

I would like to release my name to the agency(ies) receiving my contribution.

Confirmation page may take a few moments to display. Please click Confirm only once. Thank you.

CONFIRM	Click here to confirm your transaction...Thank you!
PREVIOUS	Go back and change pledge information
HOME	Exit (no pledge will be recorded)