

GENEROSITY MATTERS

When the community is generous, everyone wins.
Our neighbors get the assistance they need,
meaning Kansas City becomes a better place
to live, work and do business.



WHY CHOOSE GENEROSITY?



89%

of companies
say employee
giving creates
positive results
in the workplace.¹

If you could offer your employees a “work perk” that doesn’t cost you anything, wouldn’t it be worth a look? The fact is, today’s employees are looking for ways to get involved, and they look to you as an employer to offer it. United Way is the perfect partner as a world-leading nonprofit creating change right here in our city.

Sources: ¹ Boston College Center for Corporate Citizenship, Community Involvement Study 2015

“TODAY’S EMPLOYEES ARE LOOKING FOR WAYS TO GET INVOLVED.”

When your company is generous, everyone wins. In 2017, more than **700 companies** partnered with United Way of Greater Kansas City. Choosing United Way is a clear signal to your current and prospective employees that you care, and that you believe in making Kansas City the best community it can be.

MORE ►

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WHY UNITED WAY?

SINCE 1918

KANSAS CITY'S
COMMUNITY IMPACT LEADER

United Way tackles Kansas City's most pressing needs in a meaningful way. Poverty, homelessness, child abuse, illiteracy, AND MORE.

Here's what our donors helped accomplish in 2016:



88,999

children connected to quality out-of-school time programs



60,555

victims of violence, abuse and neglect received support



3,232

people with disabilities received support to live independently



109,208

uninsured and low-income residents received healthcare

Better Business Bureau recommends nonprofit administrative costs less than

25%



United Way's administrative costs: 12%

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WHAT IT MEANS FOR YOU

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JOIN US. Make your gift today.

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