

GENEROSITY MATTERS

When the community is generous, everyone wins.
Our neighbors get the assistance they need,
meaning Kansas City becomes a better place
to live, work and do business.



WHY CHOOSE GENEROSITY?



89%

of companies
say employee
giving creates
positive results
in the workplace.¹

If you could offer your employees a “work perk” that doesn’t cost you anything, wouldn’t it be worth a look? The fact is, today’s employees are looking for ways to get involved, and they look to you as an employer to offer it. United Way is the perfect partner as a world-leading nonprofit creating change right here in our city.

Sources: ¹ Boston College Center for Corporate Citizenship, Community Involvement Study 2015

“TODAY’S EMPLOYEES ARE LOOKING FOR WAYS TO GET INVOLVED.”

When your company is generous, everyone wins. In 2017, more than **700 companies** partnered with United Way of Greater Kansas City. Choosing United Way is a clear signal to your current and prospective employees that you care, and that you believe in making Kansas City the best community it can be.

MORE ►

United Way
of Greater Kansas City

UnitedWayGKC.org



GENEROSITY MATTERS

When the community is generous, everyone wins.
Our neighbors get the assistance they need,
meaning Kansas City becomes a better place
to live, work and do business.



WHY CHOOSE GENEROSITY?



89%

of companies
say employee
giving creates
positive results
in the workplace.¹

If you could offer your employees a “work perk” that doesn’t cost you anything, wouldn’t it be worth a look? The fact is, today’s employees are looking for ways to get involved, and they look to you as an employer to offer it. United Way is the perfect partner as a world-leading nonprofit creating change right here in our city.

Sources: ¹ Boston College Center for Corporate Citizenship, Community Involvement Study 2015

“TODAY’S EMPLOYEES ARE LOOKING FOR WAYS TO GET INVOLVED.”

When your company is generous, everyone wins. In 2017, more than **700 companies** partnered with United Way of Greater Kansas City. Choosing United Way is a clear signal to your current and prospective employees that you care, and that you believe in making Kansas City the best community it can be.

MORE ►

United Way
of Greater Kansas City

UnitedWayGKC.org



GENEROSITY MATTERS

WHY UNITED WAY?

SINCE 1918

KANSAS CITY'S
COMMUNITY IMPACT LEADER

United Way tackles Kansas City's most pressing needs in a meaningful way. Poverty, homelessness, child abuse, illiteracy, AND MORE.

Here's what our donors helped accomplish in 2016:



88,999

children connected to quality out-of-school time programs



60,555

victims of violence, abuse and neglect received support



3,232

people with disabilities received support to live independently



109,208

uninsured and low-income residents received healthcare

Better Business Bureau recommends nonprofit administrative costs less than

25%



United Way's administrative costs: 12%

WHAT IT MEANS FOR YOU

With a gift to United Way, you can do good and change lives in our community. Last year, community hand-raisers like you volunteered thousands of hours and millions of dollars.

You are building a better Kansas City.
JOIN US. Make your gift today.

United Way
of Greater Kansas City

UnitedWayGKC.org



GENEROSITY MATTERS

WHY UNITED WAY?

SINCE 1918

KANSAS CITY'S
COMMUNITY IMPACT LEADER

United Way tackles Kansas City's most pressing needs in a meaningful way. Poverty, homelessness, child abuse, illiteracy, AND MORE.

Here's what our donors helped accomplish in 2016:



88,999

children connected to quality out-of-school time programs



60,555

victims of violence, abuse and neglect received support



3,232

people with disabilities received support to live independently



109,208

uninsured and low-income residents received healthcare

Better Business Bureau recommends nonprofit administrative costs less than

25%



United Way's administrative costs: 12%

WHAT IT MEANS FOR YOU

With a gift to United Way, you can do good and change lives in our community. Last year, community hand-raisers like you volunteered thousands of hours and millions of dollars.

You are building a better Kansas City.
JOIN US. Make your gift today.

United Way
of Greater Kansas City

UnitedWayGKC.org

